#### COMMITTEE AMENDMENT FORM

| DATE <b>7/11/06</b>         |              |  |  |  |  |  |
|-----------------------------|--------------|--|--|--|--|--|
| COMMITTEE CD/HR             | PAGE#(S)     |  |  |  |  |  |
| ORDINANCE# <u>06-0-1575</u> | SECTION(S) 4 |  |  |  |  |  |
| RESOLUTION#                 | PARAGRAPH    |  |  |  |  |  |

#### **AMENDMENT:**

To insert a new Section 4 and re-number the old Section 4 to Section 5. The new Section 4 shall read:

**Section 4.** The infrastructure of the Work Plan shall include but not be limited to a modeling tool that will measure current conditions and project the future conditions of the communities in the Beltline area. The modeling tool will provide a foundation measure from which indicators of impacts can be collected and analyzed, for the purpose of offering statistically supported and informed recommendations to the decision making processes over the life of the Beltline TAD.

AN ORDINANCE BY COUNCILMEMBERS JIM MADDOX, H. LAMAR WILLIS, HOWARD SHOOK, KWANZA HALL, CARLA SMITH, JOYCE SHEPERD, IVORY L. YOUNG, JR., CLETA WINSLOW, CEASAR MITCHELL, CLAIR MULLER AND ANNE FAUVER AS AMENDED BY COMMUNITY DEVELOPMENT/HUMAN RESOURCES COMMITTEE ADOPTING THE BELTLINE TAX ALLOCATION DISTRICT WORK PLAN FOR 2006-2010; ESTABLISHING THE INTENT TO EXPEND BELTLINE TAX ALLOCATION DISTRICT FUNDS FOR SPECIFIC PURPOSES; AUTHORIZING THE ATLANTA DEVELOPMENT AUTHORITY AND ITS SUBSIDIARIES TO EXECUTE THE BELTLINE TAX ALLOCATION DISTRICT WORK PLAN; AND FOR OTHER PURPOSES.

WHEREAS, Ordinance 05-O-1733 establishes the BeltLine Redevelopment Area and Tax Allocation District Number Six – BeltLine (BeltLine TAD); and

WHEREAS, the BeltLine Project is a project of critical importance to the future of the City of Atlanta, encompassing an unprecedented investment in new parks, trails, transit, affordable housing, and economic development, among other benefits; and

WHEREAS, Ordinance 05-O-1733, Section 14 specifically requires that the Redevelopment Agent "shall develop a work plan for implementing the BeltLine project with proposed budgets for the initial one, three and five year time periods of the TAD. Among other things, the work plan shall explain how the components of the BeltLine project work together and reinforce each other in an optimal manner"; and

WHEREAS, Section 14 of 05-O-1733 further requires that "At least 60 days prior to the first bond issuance, the work plan shall be presented to City Council for review and adoption"; and

WHEREAS, Section 11 of 05-O-1733 further requires that "the Redevelopment Agent shall set aside 15% of the net proceeds of each TAD bond issuance in a separate fund to be entitled the 'BeltLine Affordable Housing Trust Fund' that shall be solely used for the purpose of creating affordable housing within the BeltLine Redevelopment Area; and

WHEREAS, Section 12 of 05-O-1733 further requires that "a portion of the TAD bond proceeds, as more particularly described in the BeltLine Redevelopment Plan, are used to encourage private development in those sections of the BeltLine Redevelopment Area that historically have experienced unemployment, poverty or little or no commercial, retail or residential growth or investment. To accomplish this objective, the Redevelopment Agent shall establish an "Economic Incentives Fund" from a portion of each TAD Bond issuance."; and

WHEREAS, Section 13 of 05-O-1733 further requires that "to the greatest extent possible, TAD bond proceeds be used in such a way as to encourage equitable implementation of the BeltLine project components (including, but not limited to, parks, trails, transit, affordable housing, and transportation and pedestrian improvements) within the four geographic quadrants of the BeltLine Redevelopment Area; and

WHEREAS, the Atlanta Development Authority (ADA) has conducted an unprecedented community engagement process, resulting in more than 10,000 responses from the community through the community engagement survey, several meetings hosted by the ADA and concerned community groups, office hours publicized by the ADA and utilized by citizens and organizations; and

WHEREAS, in accordance with the results of these community engagement efforts, the ADA has proposed a workplan that reflects, to the greatest extent possible, the preferences and concerns of the citizens of Atlanta; and

WHEREAS, the ADA has worked closely with the Atlanta Planning Advisory Board, the BeltLine Network, the BeltLine Partnership and the members of the Atlanta City Council to develop a framework for citizen participation that will ensure ongoing and meaningful input into the planning, design and implementation of the BeltLine; and

WHEREAS, the ADA has complied with all other provisions of 05-O-1733, which mandates the establishment of a BeltLine Tax Allocation District Advisory Committee, as set forth in separate legislation; and

WHEREAS, in order to continue the momentum of the BeltLine TAD, it is necessary to issue bonds within the next sixty to ninety days;

#### NOW, THEREFORE, THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA ORDAINS AS FOLLOWS:

- Section 1. The City of Atlanta adopts the BeltLine TAD Work Plan, attached hereto as Exhibit A.
- Section 2. The City of Atlanta authorizes the Redevelopment Agent to expend the BeltLine TAD bond issuance proceeds generally in the manner set forth therein.
- Section 3. The Redevelopment Agent shall provide an annual report to the Community Development and Human Resources Committee of the City Council on the status of the Work Plan.
- **Section 4.** The infrastructure of the Work Plan shall include but not be limited to a modeling tool that will measure current conditions and project the future conditions of the communities in the Beltline area. The modeling tool will provide a foundation measure from which indicators of impacts can be collected and analyzed, for the purpose of offering statistically supported and informed recommendations to the decision making processes over the life of the Beltline TAD.
- **Section 5.** All ordinances in conflict herewith are hereby waived to the extent of the conflict.

# ATLANTA BELTLINE PROJECT

Plan of Work for 2006-2010 Budget

July 5<sup>th</sup>, 2006

#### Purpose

Context

"5-year Detailed Vision" and Work Plan

**Next Steps** 

**Appendix** 

The purpose of this document is to outline:

- Key components of the BeltLine that will be financed within the first five years
- Rationale for decision-making
- Relationship among components that lead to an optimal 5-year plan
- allocations by year (e.g., dependent on when land is available) Proposed budgets for the first five year period with initial "best estimate"

this time; however, before properties are actually acquired, they will be presented and discussed Due to confidentiality in negotiating land acquisitions, specific parcels can not be addressed at following the standard city land acquisition process

ांग्र शावीं।।बात्तक 05-0-17३४ Nov 7, 2005 Section 14. The Redevelopment Agent shall develop a work plan bond issuance the work plan shall be presented to City Council for review and adoption project work together and reinforce each other in an optimal manner. At least 60 days prior to the first periods of the TAD. Among other things, the work plan shall explain how components of the BeltLine for implementing the self-line project with proposed budgets for the initial one, three and five year time

# PURPOSE OF THIS DOCUMENT: OTHER CONSIDERATIONS



Atlanta Development Authority

Tax Allocation District (TAD) Bonds Enabling legislation requires City Council adoption of a work plan prior to issuance of the first

spending and projects A budgetary plan is a practical necessity to prioritize projects, allocate funds, and manage

- had to be established The 5-year budget represents only 15% of the total 25-year funding, so priorities
- BeltLine and ensures future funding Projects selected to create an integrated strategy that reinforces momentum of the

Important to establish clear guidelines and direction to "jump-start" BeltLine Inc as a start-up

- Fundamental principles created to guide decision-making
- Projects identified for implementation in first five years

Funding and cost data presented in this document are based on the most recent estimates available: Plan is based on limited and conceptual engineering studies. Budgets may be adjusted to

- alcommodate to insteases or degreases to constitudion costs based on further studies Purchase offices are based on best available information, but ordes are subject to fluctuations
- year ≣ell line Vision Tiat may require immediate non-t-∧b funding

Atlanta Development Authority

#### **Purpose**

## Context Sources of funds in first five years History and 25-year Vision of the BeltLine Prioritization process for five year budget Input from technical experts and the community

"5-year Detailed Vision" and Work Plan

**Next Steps** 

**Appendix** 

# THE BELTLINE IS A \$2.8B REDEVELOPMENT PLAN THAT SPANS 25 YEARS

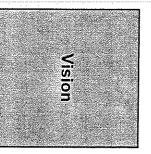


Atlanta Development Authority



The BeltLine is one of those rare projects that has the extraordinary potential of...

- Transforming Atlanta via visionary use of our rail legacy
- Improving quality of life for all residents
- Connecting neighborhoods with parks, trails, transit and transportation
- Ensuring growth across livable neighborhoods
- Engaging the community in shaping Atlanta's future



Since conception, much work has contributed to defining the Vision of the BeltLine

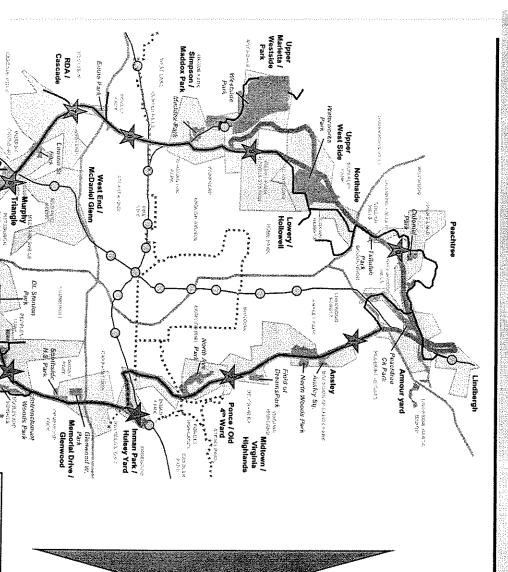
- Masters thesis by Ryan Gravel first proposed the project
- Emerald Necklace study by Trust for Public Land added new elements to the BeltLine
- TAD Feasibility Study, Bond Finance Projections and Fiscal Impacts Analysis validated economics
- Redevelopment Plan presented the comprehensive view of the BeltLine



BeltLine has recently gained momentum

- TAD approved by City Council (12-3), Fulton County (5-1) and Atlanta Public Schools (7-0)
- Greenspace Opportunity Bonds approved which include funds for parks along the BeltLine
- Bellwood Quarry secured for Westside Park, the "Jewel" of the BeltLine
- Extensive community engagement initiated

# Atlanta Development Authority



## Key attributes of the BeltLine

- Nearly 1,300 acres of new greenspace
- 33 miles of trails
- A 22-mile loop of transit
- ~30,000 new jobs in 20 economic development areas
- 5,600+ affordable workforce housing units
- Touches and connects 45 neighborhoods
- Investments in transportation / pedestrian access and streetscapes, public art, historic preservation and environmental clean-up

University / Metropolitan Oakland Cit

Boulevard Crossing

BeltLine trail Interstate

MARTA station

MARTA line

CA Economic

BeltLine transit

■ PATH trail

New greenspace

Transportation &

pedestrian access study area development area

BettLine Public Budgetary Work Plan July 5, 2006

# PRIORITIZATION OF PROJECTS NEEDED



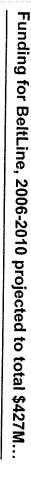
Atlanta Development Authority

Available funds from: Philanthropic Federal funds sources TAD BAN(1) / bonds Opportunity Bonds Local / City 25-year Vision of the BeltLine: detailed Vision Prioritized projects in 5-year Components from Defined priorities Redevelopment Plan Tangible projects Support functions finance, organization input and analyses: Community input Project research and **Fundamental principles** technical expertise

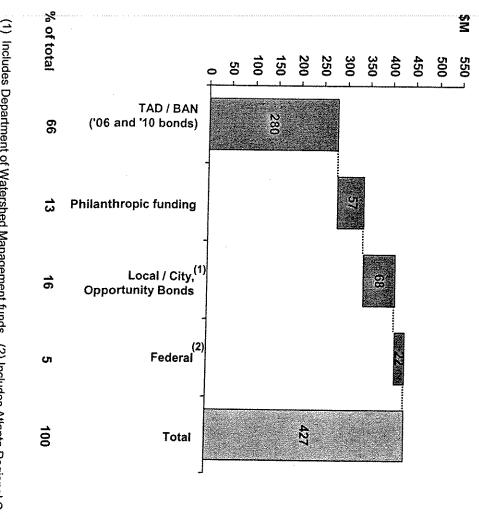
# SOURCES OF AVAILABLE FUNDS TOTAL \$427M

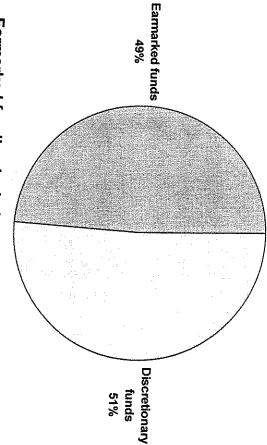


## Atlanta Development Authority









## Earmarked funding includes:

- **TAD obligations**
- Affordable Workforce Housing
- Financing costs
- Philanthropic support
- Quarry acquisition Parks and trails
- City Greenspace Opportunity Bonds
- Federal sources
- (1) Includes Department of Watershed Management funds (2) Includes Atlanta Regional Commission Transportation Improvement Program (TIP) funds for corridor Source: BeltLine Partnership / ADA

BeltLine Public Budgetary Work Plan July 5, 2006

#### Element

## Key components of Redevelopment Plan

### lan

## Requirements

## Activities to determine priorities and sequencing

- Greenspace: Parks and Trails
- Construct 1,277 acres of new greenspace in 25 parks
  Build 33 miles of multi-use trails connecting parks
- Estimate acquisition and construction costs
  Determine available parcels of land
  - Costing and engineering studies;
     Emerald Necklace Study

- Transit loop
- Plan and construct 22-mile loop of passenger transit
   Determine finaling
- Determine funding sources for transit system
  - Ascertain topographical and alignment issues
- Investigate technology and connectivity options
- MARTA Beltline Alternatives
  Analysis; National research and
  benchmarking; other transit
  related studies

improvement projects in 10 sections of the BeltLine
• Plan economic development around development subareas

Conduct road and streetscape

Planning and

Economic

Development

- Create 5,600+ units of affordable housing
- Determine usage of incentives funds to attract investors
- Align design and engineering with transportation and pedestrian needs
   especially in high density
- Determine environmental and economic needs within development areas

areas

- Research analogous city projects for potential incentive programs
  - Transportation studies;
    Geographic Information Systems database construction; Atlanta Urban Design Commission Historic Resource Survey; City managed brownfield inventory; identification of potential redevelopment areas; existing Neighborhood Redevelopment Plans

# **EXTENSIVE COMMUNITY ENGAGEMENT**



## Atlanta Development Authority

### Outreach efforts

### Internet

114 stakeholder groups linked to website since March 25th; see BeltLinecommunity.com website for complete

- Online toolkit and survey
- community groups in English and Spanish 7,200 hard copies of toolkit/survey distributed via
- including City Council members, Concerned Black Planning Units, Georgia Stand Up, etc. Clergy, Fulton County Commissioners, Neighborhood
- 48 distribution locations, 36 publicized locations with internet access e.g.,
- Fulton County Public Libraries; 32 branches

Communication channel

Hard Copy

- City of Atlanta Cyber Centers
- **Atlanta Development Authority**
- Launch at City Hall on March 25th
- 5 community presentations and 3 stakeholder briefings

**Events** 

- 22 office hours sessions following release of work plan
- Cyber Day on April 29th at Atlanta Workforce **Development Agency Center**

Promotions

- 10,000 promotional postcards distributed at community events
- 1,000 website survey promotional flyers

## Community organized events; Sierra Club Earth Day canvas, BeltLine

## Community response

- 10,000+ surveys<sup>(1)</sup> completed with broad geographic participation(2)
- 45,000 hits(3) to the website
- Community Conversations hosted by
- Georgia Stand Up
- Piedmont Park Conservancy
- Georgia Tech Students for **Progressive Transit**
- Sierra Club & others
- 250 community representatives, City attended rollout meeting Council members and others
- >200 comments gathered from >225 sessions community presentations and individuals and groups during
- multiple festivals and events Partnership information booths at

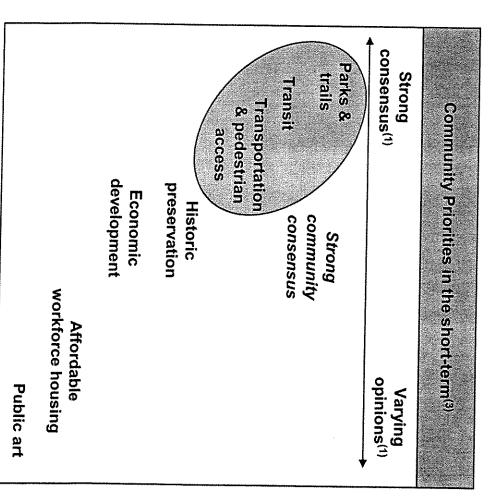
<sup>(2)</sup> BeltLine population and participation percentages were calculated on the basis of City of Atlanta zip codes. % of respondents / % of population: NW – 36% / 30%, NE – 34% / 27%; SE – 16% / 22%; SW – 14% / 21%. Excludes 1,375 surveys received from respondents outside of BeltLine identified zip codes. (1) As of May 19th 2006 (3) As of May 1<sup>st</sup> 2006

# STRONG CONSENSUS IN THE COMMUNITY



# Atlanta Development Authority

| /5%                    | Shippon across quadrallis  |     |
|------------------------|--|-----|
| 91%                    | - "Community consensus on where projects are located"  | (   |
| 60%                    | <ul> <li>"Increasing the tax base as quickly as possible"</li> <li>Maintaining geographic balance</li> </ul>           | 3)  |
| 95%                    | Realizing economic benefits - "Increasing number of jobs and businesses"   | (3) |
| 83%                    | <ul> <li>"Land to be used for sidewalks &amp; road<br/>improvements should be purchased<br/>when available"</li> </ul> |     |
| 84%                    | "Purchase as much ROW as possible,<br>as quickly as possible"  |     |
| 97%                    | Building for the future - "Buying as much of the land as possible, immediately"  | (3  |
| % Agree <sup>(1)</sup> | Key themes / values  | )   |
| 117                    | Three themes emerged <sup>(2)</sup>  |     |



Top 2 boxes: Percent of respondents who rated the element as important or very important.
 Question: Please rate the values you consider most important in developing the BeltLine work plan for the first five years.
 Question: Please rank the importance of the following components of the BeltLine projects.
 Source: BeltLine Community Engagement Survey, (March 25th – May 19th 2006)

BellLine Public Budgetary Work Plan July 5, 2006

### CONTENT



**Purpose** 

Context

"5-year Detailed Vision" and Work Plan

- Principles, priorities and projects
- Detailed work plans by element

**Next Steps** 

**Appendix** 

Secure the Right-of-Way (ROW)

Preserve continuity of full 22-mile BeltLine ROW

Complete critical planning activities early

Achieve tangible successes

Establish framework for thoughtful build-out of projects

within first five years

Ensure people can enjoy the use of completed projects early on

Ensure financial feasibility

Strive for geographic balance

Balance projects and investments across quadrants

Maintain strategic reserve for unforeseen opportunities

Ensure future TAD bond proceeds are sufficient to fund project components

Be ready to act quickly to make necessary investments

The fundamental Principles guide investments along the BeltLine

These <u>Principles,</u> lead to more defined <u>Priorities,</u> which translate into tangible <u>Projects</u>

Together, these provide an integrated strategy

Each principle is critical to success

Atlanta Development Authority

### with parks and trails Growing greenspace



- Acquire and develop significant portions of Westside Park
- Fully develop 2-3 parks
- Complete at least two sections of trails and prepare three spur trails fully
- Dedicate remaining funds for new park and trail land across quadrants
- Maximize strategic reserves for unforeseen opportunities

## Transforming transit



- Secure and develop as much Right-of-Way as possible
- Do everything possible to ensure transit at earliest opportunity
- complete the MARTA Alternatives Analysis Study
- complete Environmental Impact Statement and preliminary engineering
- complete Northwest alignment assessment
- Prepare Right-of-Way for trails and transit
- Pursue federal/state funding and establish contingency if funds not available Maximize strategic reserves for unknown opportunities
- climate attractive business communities and Ensuring livable



- Complete basic planning studies (in first 18-24 months) related to street grid, Public art and 20 Sub-areas) to establish community-based framework for connectivity, land-use, zoning, and master plans (Open Space, Transportation, future economic development
- Invest in development incentives, affordable workforce housing, preservation drive economic development (historic and environmental), public art and transportation improvement to

The priorities reflect our fundamental principles and are critical to the integrated strategy

## **OVERVIEW OF PROJECTS IN THE** 5-YEAR DETAILED VISION

## Atlanta Development Authority

## Projects in first five years

Growing greenspace with parks and trails 585-625 acres of greenspace acquired with 260-300 acres developed

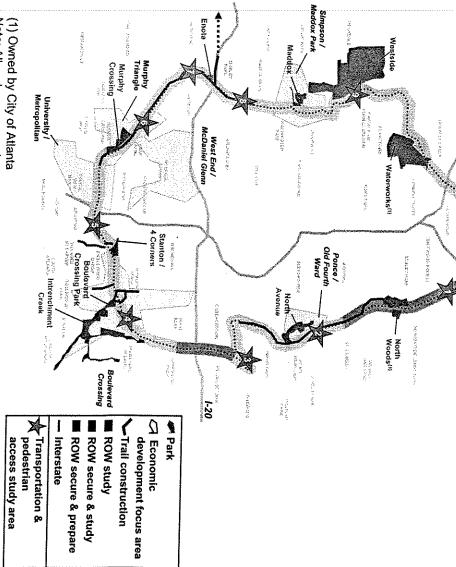
1-75

1-85

- 480-490 acres of parks acquired with 155-165 acres developed
- 5-7 miles / 90-100 acres of trails and acquired and developed 5-9 miles / 15-35 acres of spurs

#### ည Transforming transit

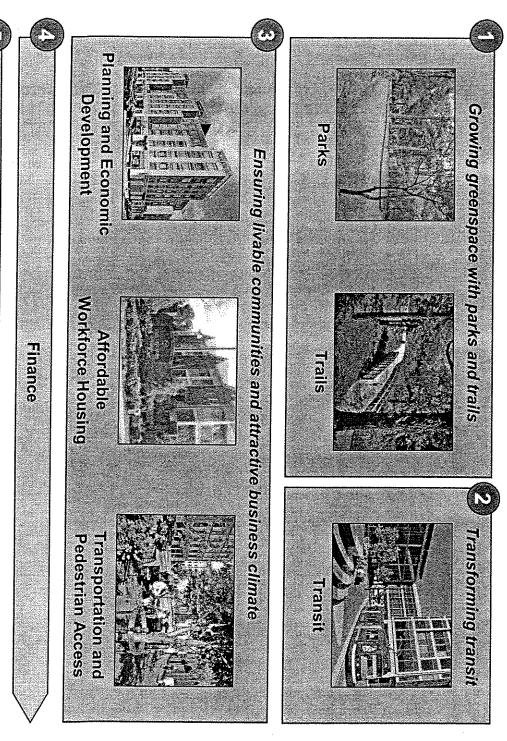
- Complete all studies required to begin transit construction
- Secure available Right-of-Way
- Prepare 5-7 miles of Right-of-Way for transit
- (w Ensuring livable communities and attractive business climate
- ~\$42M invested in new affordable workforce housing units
- Targeted economic development spending in 6 focus areas
- Road and streetscape investment for study areas transportation and pedestrian access
- Complete street grid, land-use plan, studies zoning, master planning and connectivity
- Complete environmental and historic assessments
- Incorporate public art



BellLine Public Budgetary Work Plan July 5, 2006 Note: All park acres are shown, but only partial amounts may be acquired in first five years



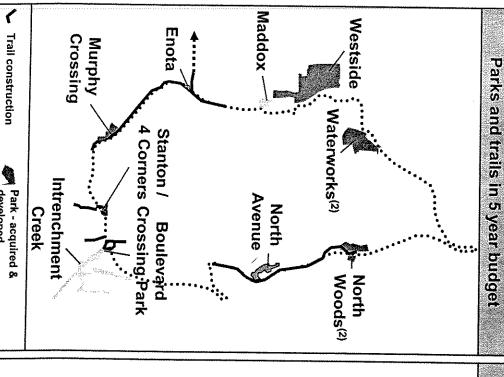
Atlanta Development Authority



# **GROWING GREENSPACE WITH PARKS & TRAILS**



## Atlanta Development Authority



# Parks and trails overview Acquire and develop areas with available Opportunity Bonds funds

Assemble greenspace and greenways (45-48% of total 1,300 acres)

Leverage opportunities for park development

#### Parks

Priorities:

Acquire 480-490 acres of land for 10 new parks<sup>(1)</sup> and develop 155-165 acres

- Complete development of 2 parks (Enota Park & Boulevard Crossing)
- Partial development
  of 4 additional parks
  (Westside; Murphy
  Crossing; Stanton /
  4 Corners; North
  Woods-Piedmont
  Park expansion)
  Invest \$1.7M in Public art
  for parks, trails and

### Trails

Secure and prepare 5-7 miles/ 90-100 acres of trails

- NE: 3-4 miles/ 47-52 acres connecting from Piedmont Ave. to Edgewood Ave.
   SW: 2-3 miles/ 43-48 acres connecting
- St.
  NW: Conduct engineering study necessary for trail

Allene Ave. to Lena

necessary for trail development
Contingent upon
securing of Right-of-Way and completion of studies

#### Spurs

Secure & prepare 5-9 miles / 15-35 acres of spur trails out of total 11 miles in the

- Redevelopment Plan
  SE: 1-3 miles/ 5-10
  acres of spurs
  connecting Grant
  Park to Chosewood
  Park and Stanton / 4
  Corners to Pryor
- acres trail
  connecting Lionel
  Hampton Trail,
  Enota Park, and
  John A. White Park

Budget: \$180M

Funding

Sources

Park – acquired, not developed

developed

Greenspace Opportunity Bonds

development areas

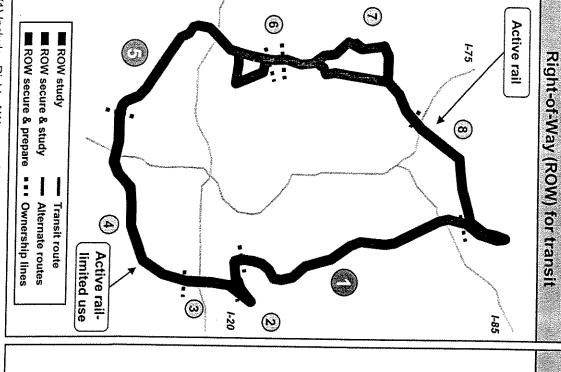
- Philanthropic and private funds
- Trust for Public Land's revolving credit line
- BeltLine TAD BAN / bonds; Federal funds
- Acreage already owned by city: North Woods- all; Waterworks-110 acres 24 parks identified in Redevelopment Plan, 25 parks result of splitting Boulevard Crossing into 2 parks- Boulevard Crossing & Intrenchment Creek parks

**B**3

## TRANSFORMING TRANSIT



## Atlanta Development Authority



**Priorities:** 

Take all steps necessary to ensure the creation of a transit system

Transit overview

- Budget and prepare for the creation of a usable transit system as quickly as possible; finalize connectivity
- Proactively strive to secure as much of ROW as possible
- Acquire 35-37% of total 22-mile ROW

## Right of Way (ROW)

and SE in active use: different parties with NW ROW currently owned by Ownership and active rai

- NE Atlanta
  BeltLine Group
- (2)(4)(8) csx 3)(5) Georgia Dept. of Transportation
- 6) MARTA
- First five years (1) ⑦) Private/CSX

opportunities in SE continue to explore secure and prepare Since NW and SE in active portion of NE and SW, but use, focus will be to

### Construction

operating model stations, modes, costs and determine transit routes, final design studies to **Environmental Impact and MARTA Alternatives** Complete engineering, Prepare for construction Analysis, Draft

- Conduct commuter / freight studies as needed
- Start construction of trails Construction Investigate potential interim transit option
- e.g., demolition, earthwork, retaining walls, landscaping, etc.

and transit Right-of-Way

#### Financing

financing strategies to: Pursue creative Augment TAD bond

- Expedite process for allocations for transit completion of first
- Create contingency segment pool using local unds

- Beltline TAD BAN / bonds
- Creative state, local, private funding
- Federal government's "New Starts" Program

Funding Sources

- Transportation Improvement Program (TIP) funds
- Federal Transit Administration/ Federal Highway Administration programs

Budget: \$78M(1)

Note: Exact NW route to be determined (1) Includes Right-of-Way acquisition, preparation and engineering; NW connectivity study

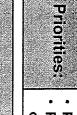
## **ENSURING LIVABLE COMMUNITIES &** ATTRACTIVE BUSINESS CLIMATE (I)

Planning, Development and Workforce Housing



# Atlanta Development Authority

#### Cascade Murphy Triangle Maddox Parl Marietta Westside Oakland City Simpson / Uppe Park **Upper West Side** Metropolitan University / **Development Areas** McDaniel Glenn West End / Hollowell Lowery / Northside Peachtree Jniversity Pryo Ansley **Armour Yard** Virginia Highlands Ponce/Old 4th Ward Boulevard Midtown / Crossing Lindbergh Inman Park Memorial Dr. tulsey Yard Glenwood



## Pursue city-wide workforce housing goals Seed private investment with targeted economic incentives fund

Development overview

Preserve the historic aspects and improve the environmental quality of BeltLine neighborhoods

#### Planning

#### Basic planning activities:

- Land-use plan
- Master plan
- Zoning

## **Historic Preservation**

 Support Atlanta **Urban Design** designation efforts Commission

### Environment (\$8M)

 Conduct brownfield areas to facilitate for key sites in target testing/remediation private development

#### Development Economic

areas(1): targeting key focus \$19M in incentives, ~75%

- Murphy Triangle
- Boulevard Crossing
- Simpson/Maddox
- West End/McDaniel
- University/Metropol-

Glenn

## Workforce Housing

BeltLine to be spread across the \$42M from TAD issuance

and BeltLine Trust Fund **Housing Advisory Group** Affordable Workforce Creation of BeltLine

#### sources Funding

Leverage: Build on momentum of other Manage: Respond opportunistically Focus: Seed with early public spending

projects

- BeltLine TAD BAN / bonds
- Federal matches
- State and federal environmental clean-up program grants
- Other tax incentives, historic preservation tax credit

**Budget:** \$69M

<sup>(1)</sup> Economic development spending in Ponce/Old Fourth Ward is limited to transportation infrastructure projects and no economic development incentives

# ENSURING LIVABLE COMMUNITIES & ATTRACTIVE BUSINESS CLIMATE (II)

Transportation and Pedestrian Access Study Area

Atlanta Development Authority

Transportation and pedestrian access study area overview

# Key areas for studies / improvements L85 L75 L75 L75 L75 L75 L75 L20 Transportation & pedestrian access study areas(1)

### Priorities: ped

- Oversee planning and execution of transportation and pedestrian/bike projects
- Conduct studies for future design and engineering

#### Planning

Conduct 10 connectivity studies to:

 Identify roadway and pedestrian/ bike projects to address this impact

Complete street grid and sub-area master plans

Complete Transportation Master Plan

Complete Parking Master Plan

Funding sources

BeltLine TAD BAN / bonds
 Federal or private matches

## Existing projects

Collaborate with City on implementation of approximately \$32M already approved/ funded projects:

- In or near the BeltLine TAD
- Of strategic importance to the BeltLine

### New projects

Allocate funds to new projects based on studies and community input

Prioritize projects that:

- Reduce traffic
- congestion
  Improve pedestrian / bike access
- Are of strategic importance for economic development and connectivity

Budget: \$23M

(1) Study areas determined from transportation studies of Redevelopment Plan

BeltLine Public Budgetary Work Plan July 5, 2006

# INTEGRATED 5-YEAR VISION

# Atlanta Development Authority

### Northwest

\$152M(1)

Focus on Westside Park while nvestigating trails and transit

- acquisition and development Invest significantly in new park
- Conduct studies necessary to resolve ROW barriers
- around Westside & Waterworks Spur economic development park
- Drive affordable workforce Preserve local historic sites remediation/public art housing/environmental
- Study transportation & pedestrian access areas

#### -75 Vaterworks<sup>(1)</sup> Woods(i) North E G 4.40 -85

### Southwest

**M66**\$

transit, and spark economic Develop trails, lay foundation for development

West End /

- trails & transit; construct initial Secure and prepare the ROW for
- Build spur connecting John A White park to BeltLine trail
- connected with spur trail Expand new usable park land
- Provide economic development
- Drive affordable workforce Preserve local historic sites housing/environmental
- Study transportation & pedestrian access areas remediation/public art

#### University McDaniel Glenn Stanton / mind Intrenchment Creek

Murphy

#### Park

120

্ৰ Economic develop-\*Trail construction ment focus area

ROW study

ROW secure & prep Interstate

Transportation &

pedestrian

access study area

## ROW secure & study

#### \$88M

Northeast

momentum in the area transit, while building on current Develop trails and foundation for

- Secure and prepare ROW for trail and transit
- Construct initial trail segment
- Support expansion of North Support transit-oriented North Avenue Park development at City Hall East with
- Preserve local historic sites Woods
- Drive affordable workforce remediation/public art housing/environmental
- Study transportation & pedestrian access areas

#### **\$88M**

Southeast

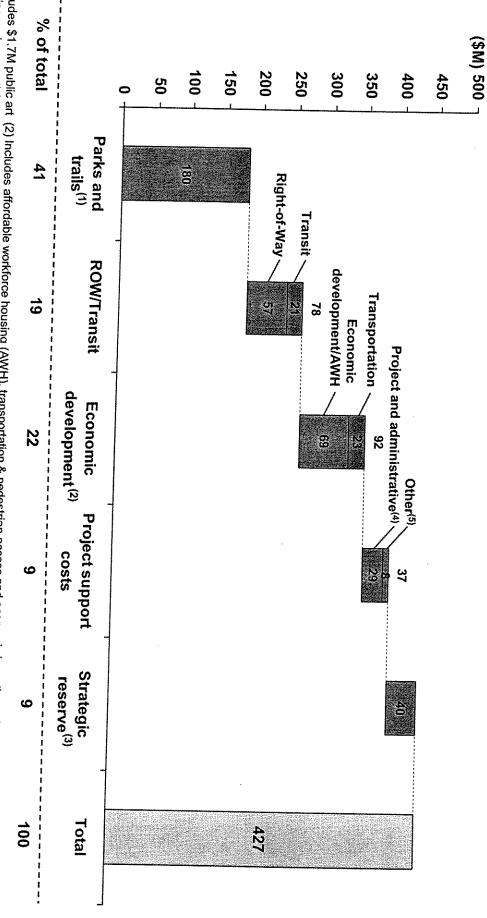
park development and economic Jump-start private investment with incentives

- Create new usable park land
- Connect existing and new parks with spur trails
- Encourage economic
- development with typical Preserve local historic sites economic incentives
- Drive affordable workforce housing/environmental
- Study transportation & remediation/public art pedestrian access areas

(1) \$97M of funding for Westside Park development

BeltLine Public Budgetary Work Plan July 5, 2006

# Estimated expenditure budget for BeltLine, 2006-2010



<sup>(1)</sup> Includes \$1.7M public art (2) Includes affordable workforce housing (AWH), transportation & pedestrian access and economic incentives plus other costs such as brownfield

Source: BeltLine Partnership / ADA (3) \$40M strategic and tactical reserve (4) Administrative, project, and communications costs, 2006-2013 (5) Includes bond financing costs

# **USES AND SOURCES OF FUNDS BY YEAR**



# Atlanta Development Authority

|     | <ul> <li>Dept. of Watershed Management</li> <li>Federal funding</li> <li>Grand Total</li> </ul>   | • TAD BAN / bonds • Philanthropic funding | - Strategic reserve  • Grand Total       | <ul> <li>Project support costs</li> <li>Administration, project,</li> <li>communication &amp; finance</li> </ul> | <ul> <li>Transportation &amp; Pedestrian<br/>Access</li> </ul> | <ul> <li>Brownfield testing/ remediation</li> </ul> | Development     Workforce housing                   | - Right-of-Way/ Transit acquisition, preparation, & engineering | <ul> <li>Acquisition</li> <li>Development</li> <li>Public art</li> <li>Right-Of-Way/Transit</li> </ul>                      | Parks and Trails | Use / source |       |
|-----|---|---|--|--|--|---|---|---|---|------------------|--------------|-------|
| 202 | 3 14  | 140                                       |  | <b></b>  |  |   | N   |   | . 40  |                  | 2006         |       |
|     | 7   | 20  | 20                                       | υı   | · <b>N</b>   | N 51  | 7   | 27  | 20<br>10  |                  | 2007         |       |
| 38  | 4   | 25<br>9                                   | # # # # # # # # # # # # # # # # # # #    | <b>C</b> h   | 21   | 4 v   | œ   | 20  | 14  |                  | 2008         |       |
| 4   | 4: 1  | 66  |  | Ú1   | OT P   | <b>4</b> 0  | œ   | မှ  | 1 1 2   | -                | 2009         | (\$M) |
| 119 | 4.,   | 139<br>115                                | 20                                       | 21(1)  | 3,   | ათ  | 17  | 21  | 16<br>24  | Ī                | 2010         |       |
| 427 | 54<br>14<br>22  | 427<br>280<br>57                          | 40                                       | 37   | 23   | . 19  | 42  | 78  | 119<br>59<br>2  |                  | Subtotal     |       |
| 427 |   | 427                                       | 40                                       | 37   |  |   | 92  | 78  | Ş   | 100              | Total        |       |
|     | <ul> <li>Required spending on Parks / Trails</li> <li>Estimated for Quarry</li> <li>Funding for Right-of-Way, studies, trail development</li> </ul> |   | Recommended for unforeseen opportunities |  |  | nollation- geographic discretion                    | • Requirement in legislation, goographic discussion | <ul> <li>Earmarked federal funds and local match</li> </ul>     | <ul> <li>Quarry in process; earmarked Opportunity Bonds</li> <li>Earmarked Opportunity Bonds &amp; federal funds</li> </ul> | Notes            | P            |       |

uses

<sup>(1)</sup> Includes \$2.3M contractual obligation reserve and administration/communication costs through 2013
(2) Revenue sources include \$0.2M Environmental Protection Agency grant and \$0.3M Quality of Life funding for park improvements Source: Atlanta Development Authority / BeitLine Partnership estimates

## BELTLINE INC RESPONSIBLE FOR DRIVING PLANNING AND EXECUTION



## Atlanta Development Authority

### City Council

Mayor

- Sole authority to approve Adopts all land-use and TAD BAN / bonds
- Approves all land zoning plans
- acquisitions

#### Atlanta Development Authority (ADA)

- Agent for issuing TAD BAN /
- Steers BLI through board representation and funding

- City agencies include:
- Planning and Development Community
- Public Works
- Watershed Management
- Parks and Recreation
- Legal
- Finance
- Others as needed
- City agency department cabinet to plan and execute heads along with BLP / BLI representation form sub-

## City departments

BeltLine Partnership

- philanthropic proceeds Identifies and solicits
- Conducts outreach and garner support for the BeltLine education to promote and
- Provides private sector expertise and volunteers
- Serves as steward for private funds via BLI board

## Advisory Committee

Provides community input

#### BeltLine, Inc (BLI) (Newly est, entity)

- Has ultimate responsibility the BeltLine for planning and executing
- Coordinates all aspects of community engagement to the BeltLine, from implementation funding and project

# Atlanta Development Authority

|                       | Sup                             | port                  |  | P  | lann<br>evel  | ing a<br>opm  | and<br>ent  |  | Tra   | ansit  |   | Pa                         | arks (                            | & tra  | ils  |                          |   |
|-----------------------|---------------------------------|-----------------------|--|--|---|---|---|--|---|--|---|----------------------------|-----------------------------------|--|--|--------------------------|---|
| Issue TAD BAN / bonds | Begin philanthropic fundraising | Prepare annual budget | Apply Community Engagement Framework across all activities | Promote projects in economic development focus areas | Designate historic structures; develop brownfield remediation plans | Secure federal / developer match dollars for transportation | Conduct planning activities (master plans, street grid, public art, etc.) | Determine governance and operating model for transit | Determine transit and trail alignment, particularly in NW | Complete Environmental Impact Statement, preliminary engineering | Acquire Right-of-Way for trails & transit | Construct trails and parks | Design and engineer trails, spurs | Conduct master planning and conceptual design of new parks | Initiate and complete park land acquisition & negotiations | Event                    |   |
|                       |                                 |                       |  |  |   |   |   |  |   |  |   |                            |                                   |  |  | 2006 2007 2008 2009 2010 | Primary work phase 🔄 Ongoing activities |

# Atlanta Development Authority

| • Ability to secure Right-of-Way   | Actions to address near-term  Initiate conversations with key owners and stakeholders of entire Right-of-Way  Establish team to: investigate alternative options for Right-of-Way develop solutions for all parties involved | Contingency plans  Be prepared to act quickly with contingency fund or other funds if special opportunity arises Investigate alternate routes |
|--|--|---|
| <ul> <li>Ability to purchase parcels around<br/>key parks</li> </ul>                     | • Work to secure properties as soon as possible  | <ul> <li>Pursue other parks if 10 parks in<br/>work plan are not available in<br/>short-term</li> </ul>                                       |
| <ul> <li>Ability to secure non-TAD funding<br/>sources (e.g., federal / state</li> </ul> | Develop federal funding strategy     Explore all state funding.  | • Pursue alternative funding  |

the 25-year plan

resources) in the first five years for

Explore all state funding options

strategies

Outline innovative municipal

Pursue philanthropic funds

aggressively

financing opportunities

Pursue public/private funding

opportunities

### CONTENT



Purpose

Context

"5-year Detailed Vision" and Work Plan

Next Steps

**Appendix** 

- Finalize BeltLine Advisory Committee
- Hire CEO of BeltLine Inc.
- Create Trust Fund for Affordable Workforce Housing monies
- guidelines, and process Establish BeltLine Affordable Workforce Housing Advisory Board,
- Issue TAD bonds
- Build organizational infrastructure to support execution
- Review MARTA Alternatives Analysis results
- connectivity, Draft Environmental Impact Study, etc.) Initiate studies (e.g., master planning for 20 sub-areas, land-use,
- Amend City's Comprehensive Development Plan to lay groundwork for future BeltLine development

**Purpose** 

Context

"5-year Detailed Vision" and Work Plan

**Next Steps** 

Appendix

Quadrant view of the BeltLine.

Community Engagement and Communication Plan

# THE 5-YEAR WORK PLAN: NORTHEAST



# Atlanta Development Authority

#### Ponce / Old Fourth Ward Northeast ROW study Woods(1) MASSIFICATION FOR THE describing Miggsban 1-85 HITTA ULTRANS

| • Expand on transit-oriented development at City Hall East with New York | Build on momentum of private market and current greenspace |  |
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Summary

- a development at City Hall East with North
- Study transportation and pedestrian access Avenue Park and affordable workforce housing initiatives
- Develop trail from Piedmont Park/North Woods to Edgewood Avenue
- Build on expansion of North Woods
- Preserve local historic sites, drive affordable workforce housing, and brownfield remediation

| Parks and Trails  Park acres acquired  Park acres developed  Trail miles / acres  Spur miles / acres |
|--|
| Parl   |
| Transit • Miles studied or secured   |
| Transportation and Pedestrian Access • Study Areas (number of)                                       |
| Development  • Economic development focus areas  • Historic preservation candidates(2)               |

💢 transportation and pedestrian access study area

ROW secure & prepare ROW secure & study

্লে Economic development

Trail construction

אורכe: Atlanta Urban Design Commission, study of BeltLine historic resources ) North Woods acreage aiready owned by City of Atlanta
) Current list of individually eligible candidates to the National Registry; discussion and evaluation by Atlanta Urban Design Commission staff

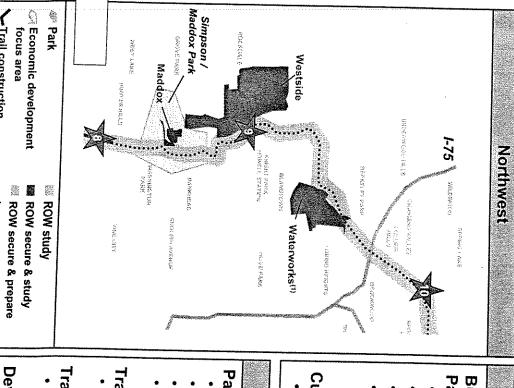
BeltLine Public Budgetary Work Plan July 5, 2006

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# THE 5-YEAR WORK PLAN: NORTHWEST



# Atlanta Development Authority



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Summary

- Invest in new Westside Park and Waterworks Park development
- Pursue opportunities for public/private facilities in Westside park
- Spur private development with economic incentives
- Preserve local historic sites, drive affordable workforce housing, and

brownfield remediation

Current active rail segment and alignment pose structural barriers

Conduct studies necessary to resolve alignment issues

|    | ē  |   |                            |  | Malesta Co |
|----|--|---|----------------------------|--|------------|
|    | Development     Economic development focus areas     Historic preservation candidates <sup>(2)</sup> | <ul> <li>Transportation and Pedestrian Access</li> <li>Study areas (number of)</li> </ul> | • Miles studied or secured | Parks and Trails  Park acres acquired  Park acres developed  Trail miles / acres  Spur miles / acres | Key facts  |
| 2/ | )<br>  | ω   | 7                          | 355-358<br>100-103<br>0  |            |

1) Waterworks- 110 acres owned by City of Atlanta

💢 transportation and pedestrian access study area

Trail construction

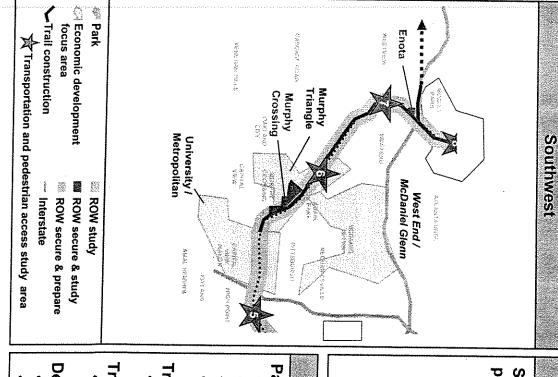
jource: Atlanta Urban Design Commission, study of BeltLine historic resources 2) Current list of individually eligible candidates to the National Registry; discussion and evaluation by Atlanta Urban Design Commission staff

BeltLine Public Budgetary Work Plan July 5, 2006

# THE 5-YEAR WORK PLAN: SOUTHWEST



# Atlanta Development Authority



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Summary

- Secure and prepare the Right-of-Way for trails and transit
- Create new usable park (Enota)
- Develop trail segment from Allene Avenue to Lena Street and spur trail connecting to John A. White Park
- Encourage economic development with infrastructure projects and economic incentives; drive environmental clean-up
- Preserve local historic sites, drive affordable workforce housing, and brownfield remediation

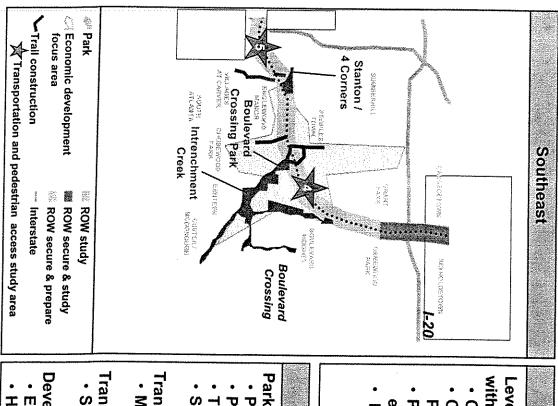
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|--|--|--------------------------------------|--|--|
| Economic development focus areas     Historic preservation candidates <sup>(1)</sup> | Transportation and Pedestrian Access • Study areas (number of) | Transit     Miles studied or secured | Parks and Trails  Park acres acquired  Park acres developed  Trail miles / acres  Spur miles / acres |  |
| <b>ω</b> ω   | N  | 4                                    | 15-17<br>15-17<br>2-3 / 43-48<br>4-6 / 10-25   |  |

ource: Atlanta Urban Design Commission, study of BeltLine historic resources 1) Current list of individually eligible candidates to the National Registry; discussion and evaluation by Atlanta Urban Design Commission staff

# THE 5-YEAR WORK PLAN: SOUTHEAST



# Atlanta Development Authority



| with spur trails and attract private investment with economic incentives | Leverage Opportunity Bonds to expand greenspace, connect neighborhoods |
|--|--|
|  | ods  |

Summary

- Create new usable park land
- Connect existing parks to BeltLine and other parks with spur trails (Grant Park to Chosewood Park and Stanton / 4 Corners to Pryor Street)
- Preserve local historic sites, create affordable workforce housing & drive environmental clean-up
- Promote economic development in focus area

| Development     Economic development focus areas     Historic preservation candidates <sup>(1)</sup> | Transportation and Pedestrian Access Study areas (number of) | Transit  • Miles studied or secured | Parks and Trails  Park acres acquired  Park acres developed  Trail miles / acres  Spur miles / acres | Key facts |
|--|--|-------------------------------------|--|-----------|
| o, -∆  | N  | <b>C</b> J                          | 50-53<br>32-35<br>0<br>1-3 / 5-10  | CIS       |

Source: Atlanta Urban Design Commission, study of BeltLine historic resources (1) Current list of individually eligible candidates to the National Registry; discussion and evaluation by Atlanta Urban Design Commission staff

## COMMUNICATION OF WORK PLAN PROGRESS AIMS TO REACH MULTIPLE AUDIENCES

# Atlanta Development Authority

#### Audiences

Community Groups

Neighborhood Planning Units

Public

Private Investors (Developers)

Private foundations

Faith-based Groups

**Advocacy Groups** 

Regional / National Audience

City departments

City Council

Other government agencies

Workforce housing advocacy groups

Communication topics (3 Key BeltLine impacts)

- (1) Growing greenspace with parks and trails
- (e.g., new park acquisitions, input on park designs, trail construction updates)
- Transforming transit and transportation
- (e.g., MARTA Alternative Analysis study results, streetscape updates)



 (e.g., affordable workforce housing initiatives, historic preservation sites, economic development area updates)

## RATH Foundation, Trust

PATH Foundation, Trust for Public Land, Park Pride, BeltLine Inc., BeltLine Partnership, City Departments (e.g., Parks, Planning)



MARTA, City
Departments (e.g.,
Planning, Public
Works), Atlanta
Regional Commission,
BeltLine Inc.



Atlanta Housing
Authority, Affordable
Workforce Housing
Task Force, BeltLine
Inc, ADA, Urban Design
Commission,
Environmental
Protection Agency,
Georgia Brownfield
Program, City
Departments (e.g.,
Planning)

## Sample modes of communication

Website

Media

Newsletters and E-mails

Town-hall meetings

Toolkits

Speaker series and tours

Collateral material (e.g., brochures)

**Exhibits** 

Citizen Participation Framework

Annual budget updates

Coordinated and driven by BeltLine Inc. and advocated by BeltLine Partnership